



<b>Company Contact:</b>	<b>Agency Contact:</b>
Joseph W. Baty, Chief Financial Officer	Keith Lippert / Kirsten Chapman
(801) 975-5186	Lippert / Heilshorn & Associates
email: <a href="mailto:joeb@schiffnutrition.com">joeb@schiffnutrition.com</a>	(212) 838-3777 / (415) 433-3777
<a href="http://www.schiffnutrition.com">www.schiffnutrition.com</a>	email: <a href="mailto:KChapman@lhai.com">KChapman@lhai.com</a>

**Schiff Nutrition International, Inc. to Present at CL King's  
8<sup>th</sup> Best Ideas Conference on September 16<sup>th</sup>**

**Salt Lake City, Utah, September 8, 2010:** Schiff Nutrition International, Inc. (NYSE: WNI) is scheduled to participate at CL King's 8<sup>th</sup> Annual Best Ideas Conference being held at The Omni Berkshire Place Hotel in New York. Bruce Wood, president and chief executive officer; and Joseph Baty, chief financial officer and executive vice president, will present on Thursday, September 16, 2010 at 10:45 a.m. ET.

A live audio webcast will be available at the website [http://www.schiffnutrition.com/press\\_webcasts.asp](http://www.schiffnutrition.com/press_webcasts.asp), and will be available for replay through October 7, 2010.

**About Schiff Nutrition**

Schiff Nutrition International, Inc. develops, manufactures, markets and distributes branded and private label vitamins, nutritional supplements and nutrition bars in the United States and throughout the world. To learn more about Schiff, please visit the web site [www.schiffnutrition.com](http://www.schiffnutrition.com).