



## SCHIFF NUTRITION INTERNATIONAL NAMES

### SCOTT K. MILSTEN SENIOR VICE PRESIDENT – GENERAL COUNSEL AND CORPORATE SECRETARY

Salt Lake City, Utah, July 14, 2011: Schiff Nutrition International, Inc. (NYSE: WNI) appointed Scott K. Milsten Senior Vice President – General Counsel and Corporate Secretary, effective July 12, 2011.

Tarang Amin, president and chief executive officer of Schiff Nutrition, stated, “We are very pleased to welcome Scott to our executive team. He brings extensive legal expertise as a General Counsel with FDA, M&A and corporate governance experience.”

“Schiff has entered a new phase focusing on growth,” said Scott Milsten. “I am excited to join the management team as we enhance our position as a world-class nutritional supplements company.”

Milsten, 41, brings to Schiff six years of legal experience at healthcare companies and nine years of additional law firm experience. Most recently he was Senior Vice President, General Counsel and Corporate Secretary at Celera Corporation where he was responsible for the overall leadership of the legal function and played a key role in the management team that sold the company to Quest Diagnostics. Milsten also served as Deputy General Counsel, Senior Director and Assistant Secretary at Gen-Probe Incorporated from 2005 to 2007 and prior to that practiced corporate law at Latham & Watkins LLP. Milsten holds a J.D. from the University of Pennsylvania Law School and B.A. in English from Duke University.

### **About Schiff Nutrition**

Schiff Nutrition International, Inc. develops, manufactures, markets and distributes branded and private label vitamins, nutritional supplements and nutrition bars in the United States and throughout the world. Schiff's portfolio of well-known brands includes Move Free®, Schiff® Vitamins, MegaRed®, Mega-D3™ and Tiger's Milk®. To learn more about Schiff, please visit the web site [www.schiffnutrition.com](http://www.schiffnutrition.com).

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based on management's beliefs and assumptions, current expectations, estimates, and projections. These statements are subject to known and unknown risks and uncertainties, certain of which are beyond the company's ability to control or predict, and therefore, actual results may differ materially. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date hereof. Schiff Nutrition disclaims any obligation to update any forward-looking statements whether as a result of new information, future events or otherwise. You are cautioned not to place undue reliance on these forward-looking statements.

Important factors that may cause actual results of Schiff Nutrition to differ materially from those expressed or implied by such forward-looking statements include, but are not limited to: dependence on sales of our Move Free product and the joint care category, dependence on sales of our MegaRed product, dependence on individual customers, adverse publicity or consumer perception regarding our nutritional supplements and/or their ingredients, similar products distributed by other companies or the nutritional supplement industry generally, the impact of competitive products and pricing pressure (including expansion of private label products), the inability to successfully bid on new and existing private label business, the impact of raw material pricing, availability and quality (particularly relating to joint care products and ingredients from third-party suppliers outside the United States, including China), claims that our products infringe the intellectual property rights of others, the inability to enforce or protect our intellectual property rights and proprietary techniques against infringement, the inability to successfully launch and maintain sales (especially in the joint care and omega-3 categories) outside of the United

States while maintaining the integrity of the products sold and complying with local regulations, the inability to appropriately respond to changing consumer preferences and demand for new products, the inability to gain or maintain market distribution for new products or product enhancements including products in the probiotic space, litigation and government or administrative regulatory action in the United States and internationally, including FDA enforcement and product liability claims, the inability or increased cost to obtain sufficient levels of product liability and general insurance, the inability to comply with existing or new regulations, both in the United States and abroad, and adverse actions regarding product formulation, claims or advertising, product recalls or a significant amount of product returns, dependence on a single manufacturing facility and potential disruptions of our manufacturing operations, the inability to find strategic transaction opportunities or the inability to successfully consummate or integrate a strategic transaction (including the inability to successfully integrate the assets recently acquired from Ganeden), the inability to maintain or attract key personnel, interruptions to our information technology systems, control by our principal stockholders, and other factors indicated from time to time in the company's SEC reports, copies of which are available upon request from the company's investor relations department or may be obtained at the SEC's web site ([www.sec.gov](http://www.sec.gov)). These risks and uncertainties should be carefully considered before making an investment decision with respect to shares of our common stock.

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